

AMENDMENTS TO THE CLAIMS

1-14. (Cancelled)

15. (New) A computerized method for generating a webpage, the method comprising:

- (a) storing a plurality of objects, including content objects and shortcut objects, wherein said content objects contain information for inclusion in the webpage and wherein each of said shortcut objects contains a target address referencing one of the content objects,
- (b) providing a template including a plurality of commands for inserting content into the webpage, each command including a source address referencing one of said objects,
- (c) parsing the template to identify the commands,
- (d) executing each command by accessing the object referenced by the source address within the command,
- (e) if the object referenced by the source address is a content object, inserting information from the content object into the webpage, and
- (f) if the object referenced by the source address is a shortcut object, accessing the content object referenced by the target address in the shortcut object, and then inserting information from the content object into the webpage.

16. (New) A method according to claim 15, further including:

- (a) assigning property values to said content objects and shortcut objects, and
- (b) causing the property values of a shortcut object to override corresponding property values of the content object referenced by the shortcut object.

17. (New) A web server computer system comprising:

- (a) means for storing a plurality of objects including content objects and shortcut objects, wherein said content objects contain information for inclusion in a webpage and wherein each of said shortcut objects contains a target address referencing one of the content objects,
- (b) means for storing a template including a plurality of commands for inserting content into the webpage, each command including a source address referencing one of said objects, and
- (c) executing means for executing each command by accessing the object referenced by the source address within the command,
- (d) wherein, if the object referenced by the source address is a content object, said executing means inserts information from the content object into the webpage, and
- (e) and wherein, if the object referenced by the source address is a shortcut object, said executing means accesses the content object referenced by the target address in the shortcut object, and then inserts information from the content object into the webpage.

18. (New) A system according to claim 17, further including:

- (a) means for assigning property values to said content objects and shortcut objects, and
- (b) means for causing the property values of a shortcut object to override corresponding property values of the content object referenced by the shortcut object.

19. (New) A computer program product comprising a data carrier including a computer program for performing a method for generating a webpage, the method comprising:

- (a) storing a plurality of objects, including content objects and shortcut objects, wherein said content objects contain information for inclusion in the webpage and wherein each of said shortcut objects contains a target address referencing one of the content objects,
- (b) accessing a template including a plurality of commands for inserting content into the webpage, each command including a source address referencing one of said objects,
- (c) parsing the template to identify the commands,
- (d) executing each command by accessing the object referenced by the source address within the command,
- (e) if the object referenced by the source address is a content object, inserting information from the content object into the webpage, and
- (f) if the object referenced by the source address is a shortcut object, accessing the content object referenced by the target address in the shortcut object, and then inserting information from the content object into the webpage.

20. (New) A computer program product according to claim 19, wherein said method further includes:

- (a) assigning property values to said content objects and shortcut objects, and
- (b) causing the property values of a shortcut object to override corresponding property values of the content object referenced by the shortcut object.